

KINGFISHER CHOOSES LEXMARK TO OPTIMISE ITS PRINT OUTPUT

- Four-year contract will reduce both environmental and output costs

Lexmark International (NYSE: LXX) has announced a multi-million pound, multi-year Managed Print Services (MPS) deal with Kingfisher plc, the global home improvement retail group. The four-year contract will enable Kingfisher to improve its document processes and significantly reduce its output costs in a sustainable manner.

The deal includes several thousand A4 monochrome laser printers and colour laser multifunction devices. The installation of these networked units across more than 330 stores, distribution centres and the head office in the UK is already underway.

"Managed Print Services enable companies to optimise and control their print infrastructure on an ongoing basis," said Phil Pate, Managed Print Services director at Lexmark UK. "Even in economic downturns, companies with vision can successfully implement and drive down costs in their business with innovative and industry leading solutions.

"Lexmark has a long, proven track record in many vertical industries because we understand the core value proposition we bring to our clients - helping customers manage their imaging output more efficiently and effectively," added Pate.

"Kingfisher chose Lexmark because of the company's experience in delivering Managed Print Services across a distributed environment, its approach to total cost of ownership and capacity to replicate on a global scale," said Mike Bell, CIO at Kingfisher. "Our strategic plan is to leverage this MPS implementation to deliver ongoing improvements and efficiencies within our document workflow, increase our employee and infrastructure productivity, and enhance the user experience throughout the contract."

Lexmark works with companies around the world to optimise and manage their print infrastructure. The printing company's 'Print Less, Save More' message has long resonated with large, multinational organisations that wish to reduce their paper use, improve process efficiency and reduce costs. With so much to gain from a controlled and less-costly printing infrastructure, more and more companies are turning to Lexmark to support their needs.

About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

About Kingfisher plc

Kingfisher is Europe's leading home improvement retail group and the third largest in the world, with leading market positions in the UK, France, Poland, Turkey and China. The company employs over 80,000 people and its main retail brands are B&Q, Castorama, Brico Depot and Screwfix. Sales in the year ended 31 January 2009 were up 11% to over £10 billion, over half of which was generated outside the UK, with adjusted pre-tax profit up 3% to £368 million.

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