

# LEXMARK OFFERS 10 EASY TIPS TO INSTANTLY REDUCE YOUR CARBON FOOTPRINT

Lexmark International, Inc. (NYSE: LXX) wants to help you celebrate Earth Day with more sunshine on your face, more money in your pocket and less contribution to your carbon footprint.

Follow these 10 simple steps for immediate impact:

- **Reduce electric bill, improve your attitude:** Use wireless technology to work or hold a meeting outside for fresh air and natural sunlight.
- **Save money:** Look for electronics with a longer warranty such as Lexmark's Professional Series inkjet products which offer an industry-leading five year warranty<sup>1</sup>.
- **Save paper:** Reduce margins on your pages before you print.
- **Save ink and paper:** Proof and review documents before you print.
- **Save ink and paper:** Download Lexmark's free Web Toolbar, with features that eliminate unwanted pages from online prints using any brand of printer.
- **Reduce waste:** Recycle your ink cartridges (look for discounts and rewards programs for free cartridges like [www.lexmarkrewards.com](http://www.lexmarkrewards.com)).
- **Save ink:** Print text only (or print in draft mode) to reduce the amount of ink used.
- **Save paper:** Print on both sides of the page; look for a built-in duplex or two-sided feature on your printer.
- **Save money, reduce waste:** Use high-yield cartridges to reduce your cost per page.
- **Save paper and ink:** Think before you print, print only what is necessary.

## EIGHTEEN YEARS OF ENVIRONMENTAL COMMITMENT

2009 also marks Lexmark's 18th year since it was founded in 1991. Back in 1991, Lexmark launched its free cartridge collection program and developed high-yield cartridges. In 1993, Lexmark became a chartered member of the Energy Star printer program. Since 1997, Lexmark has developed its devices according to industry certifications (RoHS, Blue Angel), which evaluate the sustainability of products from their design to their end of life. Lexmark introduced its "Print Less, Save More" strategy in 2007, allowing typical business customers to see a reduction in page usage by as much as 30 to 40 percent.

## IN THE COMING WEEKS

Lexmark will communicate the findings of a global survey related to recycling trends and environmentally conscious technology gadgets.

For more information on ways to print less and save more with Lexmark, visit [www.lexmark.com](http://www.lexmark.com).

## ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at [www.lexmark.com](http://www.lexmark.com).

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<sup>1</sup> See statement of limited warranty for details.

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