LEXMARK EXPANDS DISTRIBUTION IN OFFICE SUPERSTORE, CONSUMER ELECTRONIC CHANNELS

- Expanded distribution reaches higher-usage customer

LEXINGTON, KY. - 03/17/2009

Lexmark International, Inc. (NYSE: LXK) today announced it is increasing and broadening the company's distribution of award-winning printers at the following retailers: Staples, Office Depot, OfficeMax, InkStop, MicroCenter and Fry's.

The products being placed at these locations, consisting primarily of the company's Professional Series line of printers and all-in-ones (AlOs), were developed to meet the needs of small office home office (SOHO) and small and medium business (SMB) professionals. The Professional Series product line includes wireless color AlOs, as well as monochrome and color lasers.

"The announcement of these retail partnerships is a key milestone in Lexmark's strategy to become a premier printing solutions provider for the small business marketplace," said Paul Rooke, Lexmark executive vice president and president of the company's Imaging Solutions Division. "These partners are valued resources to America's small business communities and provide them with the tools and services to help them achieve their goals."

The following placements are expected to be on shelf by the end of second quarter:

STAPLES

Staples will carry a total of seven Lexmark Professional Series products including four inkjets and three lasers.

OFFICEMAX

OfficeMax will carry a total of nine Lexmark products including five inkjets and four lasers.

OFFICE DEPOT

Office Depot will carry a total of six Lexmark products including four inkjets and two lasers.

INKSTOP

InkStop will carry a total of eight Lexmark products including seven inkjets and one laser.

MICROCENTER

MicroCenter will carry a total of five inkjets.

FRY'S

Fry's will carry a total of nine Lexmark products including five inkjets and four lasers.

"Increasing our shelf presence within these retailers will enable Lexmark to reach more small businesses in more communities and ensure that when it comes to state-of-the-art, efficient, eco-friendly, professional printing services – they have the same advantages as big business," Rooke added.

In keeping with its strategy of targeting SOHO and SMB, Lexmark has renamed its Consumer Printer Division (CPD) to Imaging Solutions Division (ISD).

"We believe Imaging Solutions Division more appropriately describes the portfolio as our users demand versatile, AIO printers and solutions to help them be more efficient and productive," continued Rooke.

For more information about Lexmark's Professional Series of printers and AIOs, visit us at www.lexmark.com.

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXK) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2008, Lexmark sold products in more than 150 countries and reported \$4.5 billion in revenue. Learn how Lexmark can help you get more done at <u>www.lexmark.com</u>.

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