LEXMARK LAUNCHES NEW LINE OF WORKGROUP COLOR DEVICES FEATURING INNOVATIVE TOUCH SCREENS TO ENABLE GREATER BUSINESS PRODUCTIVITY

- Twelve new color workgroup models with innovative e-Task color touch screen technology deliver numerous industry firsts
- Lexmark also introduces next generation device management software, Markvision Enterprise

Lexmark International, Inc. (NYSE: LXK) today introduced a significant expansion to its award-winning line of color printers and multifunction products (MFPs), each device highlighted by an intuitive color touch screen that enables customers to access and manage their documents faster and with greater flexibility. Additionally, the company announced Markvision Enterprise, new browser-based device management software to give IT administrators better visibility into managing fleets of printing devices.

The easy-to-use, customizable touch screens serve as the access point to each of the devices' robust technology -- giving users fast access to the functions, shortcuts and workflows used most often in their business.

"The new touch screens we've introduced on these smart devices bring even more ease of use to our customers and serve as the gateway to access Lexmark's powerful platform of pre-loaded and customizable solutions that optimize business workflow," said Marty Canning, Lexmark executive vice president and president of its Printing Solutions and Services Division. "Through our continued focus, investment and leadership in delivering smart devices and innovative solutions to the market, we are helping our customers become more efficient and add more productivity to their day."

Lexmark X792 color laser MFPs

The Lexmark X792 family of color laser MFPs brings workgroup productivity to new heights with exceptional multifunction performance and productivity solutions. The 10.2-inch touch screen is the largest in its class[1] and enables access to Print Preview features that help users select documents or specific pages within a document to manage directly at the device. Additionally, new interactive sensory features on the touch screen provide feedback to guide the user and make completing tasks on the device more intuitive.

Featuring the fastest print and copy speeds in its category1 at 50 pages per minute, the Lexmark X792 family is available in six models that can be configured with additional input/output options and advanced finishing capabilities based on the needs of the workgroup. In fact, it is the only device in its class1 to offer hole punch finishing capability. This flexibility, combined with vibrant color printing, means businesses can produce quality color output in-house and reduce the time and costs associated with outsourcing jobs.

Lexmark C792 color laser printers

The Lexmark C792 family of color laser printers, the single function version of the Lexmark X792 MFP family, includes the only A4 (8.5-inch x 11-inch) color laser printer in its class[2] to feature a touch screen (4.3-inch). The new flash interface, similar to a smart phone, enables users to operate the printer with ease and confidence through an intuitive navigation and simple business workflow solutions. The Lexmark C792 family is available in four configurations to meet varied workgroup needs and also offers flexible media handling and input/output options for more complex jobs.

For a closer look, see this video demonstration of the Lexmark C792 color laser printer and X792 color laser MFP families.

Lexmark X925 and C925 Series

For customers with A3 (11-inch x 17-inch)/ledger color output requirements, Lexmark is expanding its line of

affordable A3 color offerings to include additional alternatives to its existing Lexmark C935 and X945 color laser product families.

The Lexmark X925de color MFP is equipped with a 10.2-inch touch screen and delivers high-performance printing, copying, scanning and faxing as well as time-saving software solutions all in a compact design.

Lexmark's C925de color printer is capable of handling banner-size media (11.7-inch x 48-inch) and is the only single-function A3 color printer in its class[3] with a touch screen (4.3-inch).

Medium and large-size workgroups can use these smart devices to meet the demands of a busy color printing environment that requires advanced networking, security and device management capabilities.

New software solution delivers high performance, efficiency to SMBs, enterprises

Markvision Enterprise, Lexmark's next generation device management software, is designed to help businesses reduce downtime and costs by strategically managing their output environments.

Markvision Enterprise is a powerful, Web-based tool built on a database-driven foundation that gives IT professionals the ability to proactively track and monitor a portfolio of tens, hundreds or even thousands of devices. With this robust and scalable tool, a fleet of up to 20,000 networked printers and MFPs, regardless of the manufacturer, can be centrally managed throughout their full lifecycle.

To help coordinate the tasks required to effectively oversee a fleet of devices, Markvision Enterprise features an intuitive roles-based interface. These four specific service areas allow administrators to grant users access based on individual roles and responsibilities: Asset Manager, Policies, Service Desk and Event Manager.

Markvision Enterprise will be available for download at www.lexmark.com/markvision later this year. A brief video demonstration of the tool is available now.

Supporting Resources

For information about the pre-loaded solutions available on today's devices, please see the product brochures:

- Lexmark X792 color laser MFPs
- Lexmark C792 color laser printers
- Lexmark X925de color MFP
- Lexmark C925de color printer

The products announced today will be available through Lexmark's channel partners and on www.lexmark.com.

For more information, see the "Lexmark" Facebook page and the "LexmarkNews" Twitter feed, or view the "LexmarkNews" YouTube channel.

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXK) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help them to be more productive. In 2009, Lexmark sold products in more than 170 countries and reported approximately $4.0 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

All prices, features, specifications and capabilities are subject to change without notice.

[1]Class defined as A4 color laser MFPs with U.S. street prices between $3,000 to $5,000 that have a base model and print speeds between 30 to 50 pages per minute.

[2]Class defined as A4 color laser printers with U.S. street prices between $1,199 to $2,499 that have a base model and print speeds between 30 to 50 pages per minute.

[3]Class defined as color A3 single function laser and LED printers with U.S. street prices between $1,000 to $3,000.

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