

LEXMARK ANNOUNCES LEXMARK GOVERNMENT SOLUTIONS

- Color for Clunkers program aims at helping federal agencies reduce their environmental footprint

Lexmark International, Inc. (NYSE: LXX) today announced the formation of Lexmark Government Solutions, along with a new program aimed at helping federal agencies reduce their environmental footprint.

LEXMARK GOVERNMENT SOLUTIONS

Lexmark Government Solutions is focused on enhancing the company's ability to service and support federal government agencies, helping them reduce expenses, enable secure information sharing and reduce environmental impacts. Lexmark Government Solutions will provide dedicated resources, delivering a wide-range of innovative products, services and solutions to enable agencies to manage their data and documents more efficiently and securely while lowering costs and better meeting their output needs.

"Today, Lexmark is helping 80 percent of U.S. executive agencies meet their objectives through the deployment of our innovative printing devices, solutions and output management strategies," said Marty Canning, Lexmark vice president and president of its Printing Solutions and Services Division. "Through years of closely working with these agencies, we understand the unique mission critical challenges they face each day. The formation of Lexmark Government Solutions enables these customers to accelerate eGovernment and expand upon their specific document management and security needs."

COLOR FOR CLUNKERS PRINTER TRADE-IN PROGRAM

Similar to the "Cash for Clunkers" program, which was focused on putting more fuel efficient vehicles on the road, Lexmark Government Solutions today introduces the Color for Clunkers printer trade-in program – aimed at replacing old, energy wasting, single-function printers with an award-winning Lexmark X736de color laser multifunction product (MFP).

The Color for Clunkers program incents and enables federal agencies to cut costs while simultaneously reducing their environmental footprint by eliminating unneeded printing infrastructure. The Lexmark X736de is available for a significant discount off the General Services Administration (GSA) pricing, virtually making the acquisition of the device pay for itself.

"One of Lexmark's key differentiators is the company's proven track record of reducing a client's carbon footprint by eliminating inefficient printing devices and replacing them with energy efficient products," added Canning. "Lexmark Government Solutions' Color for Clunkers program supports agencies' Strategic Sustainability Performance Plans by reducing the number of pages printed utilizing our innovative MFP technology and embedded solutions."

Through the program, agencies can immediately benefit from:

- Using new, modern equipment, reducing operating costs up to 26 percent
- Deploying an Energy Star™ printer, diminishing energy consumption up to 50 percent
- Utilizing high-yield supplies, reducing the cost per page up to 17 percent
- Reducing paper usage by up to 35 percent

Click here for [terms and conditions](#) and further details on the Color for Clunkers program or contact CyberCore Technologies, the company executing the program, which can be reached, at 1-888-684-3601 to obtain a request form and get started.

Detailed information about Lexmark Government Solutions can be found at <http://www.lexmark.com/federalsolutions>.

For more information, see the "[Lexmark](#)" [Facebook](#) page and the "[LexmarkNews](#)" [Twitter feed](#).

ABOUT LEXMARK

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, solutions and services that help them to be more productive. In 2009, Lexmark sold products in more than 150 countries and reported approximately \$4.0 billion in revenue. Learn how Lexmark can help you get more done at www.lexmark.com.

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For further information: Melissa Lucas, +1-859-232-5806, mlucas@lexmark.com

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