

Lexmark Brazil is 2010 leader in forecast of on-site outsourced page volume

SÃO PAULO, January 24, 2011

Lexmark International, Inc. (NYSE: LXX) is the leader in on-site outsourced page volume in Brazil in 2010, according to the Latin America Printing Outsourcing 2010 study* published by IDC Brazil in October 2010. IDC projects Lexmark as having the greatest number of pages under its management in the office environment, with 5.2 billion pages printed out of a total estimated 15.1 billion pages in the 2010 Brazilian market.

This forecast is a 32 percent increase in on-site pages for Lexmark since 2009, when the company took second place, with 3.9 billion pages under its management.

"Lexmark's success is being driven by a number of major contract wins with the Brazil government, and the financial and telecommunications sectors," said Luciano Crippa, research manager, IDC Brazil.

"Through our leadership in Managed Print Services for Enterprise and SMB customers, the strength of our relationships with value-added resellers and our broad portfolio of award-winning products, software and services, Lexmark has been able to outperform its competitors in the printing output market in Brazil," said Carlos Bretos, general manager of Lexmark Brazil.

"Our growth across the range of businesses, from entrepreneurs to the largest enterprises, is anchored in our customer intimacy and our value proposition of helping our customers to print less, and save time and save money," Bretos added.

About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a stand-alone software business within Lexmark, is a leading provider of enterprise content management software that helps organizations effortlessly manage the entire lifecycle of their documents and content, simplifying their business processes, and fueling greater operational efficiency. In 2009, Lexmark sold products in more than 170 countries and reported approximately \$4.0 billion in revenue. To learn more about Lexmark, please visit www.lexmark.com. For more information on Perceptive Software, please visit www.perceptivesoftware.com.

For more information on Lexmark, see the [Lexmark Facebook page](#) and follow us on Twitter at www.twitter.com/lexmarknews.

For more information on Perceptive Software, see the [Perceptive Software Facebook page](#) and follow them on Twitter at www.twitter.com/perceptivesw.

Lexmark and Lexmark with diamond design are trademarks of Lexmark International, Inc., registered in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

* IDC Special Report, Latin America Printing Outsourcing 2010, Sept 2010. This study quantifies A3/A4 page volume under services contracts that cover printing, copying, and faxing in office environments.

For further information: Melissa Lucas, +1-859-232-5806, mlucas@lexmark.com

<https://newsroom.lexmark.com/newsreleases?item=26376>