Lexmark announces Mobile Print Application for Cisco Cius business tablet

Streamlined mobile printing application increases productivity for enterprise workers on the go, relieves print server burden for IT staff

LAS VEGAS, July 11, 2011 /[PRNewswire](#)/ -- Today at Cisco Live, Cisco's annual IT and communications conference, Lexmark International, Inc. (NYSE: LXK) announced its Mobile Print Application for the Cisco Cius™, a tablet purpose-built for the enterprise. Developed in-house, Lexmark's mobile solutions platform paves the way for rapid innovation to meet customer demands in the dynamic mobile device marketplace.

Lexmark's enterprise-class application, also compatible with other Android-based mobile devices, will be able to run on the Cisco Cius to enable easy-to-use mobile printing for knowledge workers across the enterprise without adding additional servers, a burden for IT management. Cisco Cius is an innovative, highly secure business tablet created for the enterprise that combines voice, video, collaboration, and virtualization capabilities in a single portable device. Mobile devices enabled on a company's corporate network should require little to no configuration to use Lexmark's Mobile Print Application.

Additionally, enterprise employees have the latitude to easily print documents from network-connected printers and multifunction products (MFPs) in their corporate environment.

While optimized to work with Lexmark printers and MFPs, it is anticipated that the Lexmark Mobile Print Application will support printing on other manufacturers' output devices that support standard file formats, such as pdf, jpeg and tiff.

Lexmark's Mobile Print Solution for the Cisco Cius will be available later this year via the [Cisco AppHQ](#).

Supporting Quotes:

"There is clearly an enormous surge in mobile devices and 'road warriors' at CBTS and throughout global enterprises in general, and Lexmark is well positioned to support this growing requirement," said Christi Cornette, vice president of marketing, CBTS. "This trend will continue to drive the need for mobile printing solutions that support the output requirements of sophisticated business users who are on the go and who will need to securely print their business documents."

"One of the major disruptive trends facing enterprises is the significant growth in tablet adoption among workers," said Angele Boyd, IDC's group vice president and general manager, printing/imaging/document solutions and SMB. "As these business users consume more media, business materials and enterprise data on their tablets, their requirements for enterprise-class printing capabilities are of utmost importance. Lexmark's engagement with Cisco highlights how the rapid uptake in the use of tablets in the enterprise can take place without sacrificing enterprise-class service."

"Lexmark has been providing world-class enterprise services and solutions for the past 20 years, and with our expertise in managing distributed fleets of printers and MFPs, we are well equipped to handle the increasing demand of mobile devices in the workplace," said Marty Canning, Lexmark executive vice president and president of Imaging Solutions and Services. "The Lexmark Mobile Print Application allows enterprises to connect their mobile tablets to their fleet in a way that adds value to both sets of devices – as well as to the business processes that require these devices to work well together."

Supporting Resources:

- Lexmark will demonstrate its Mobile Print Application, and other enterprise-class printing solutions, at booth No. 579 at Cisco Live.
- Featured White Paper: [Making Mobile Devices Safe and Productive for the Enterprise](#)

About Lexmark

Lexmark International, Inc. (NYSE: LXK) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a stand-alone software business within Lexmark, is a leading provider of enterprise content management software that helps organizations easily manage the entire lifecycle of their documents and content, simplifying their business processes, and fueling greater operational efficiency. In 2010, Lexmark sold products in more than 170 countries and reported more than $4 billion in revenue.

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