Lexmark's new app supports mobile printing

NEWSBYTE, Nov. 7, 2011 – Lexmark International, Inc. (NYSE: LXK) announced availability for its Lexmark Mobile Printing App for both <u>Android</u> and <u>Apple iOS</u>.

- The Lexmark Mobile Printing App, which is designed for <u>Android</u> and <u>Apple iOS</u> smartphones and tablets¹, allows you to print from virtually anywhere directly to the <u>Lexmark Pro715 or Pro915 all-in-one (AIO) inkjets</u> or most Lexmark laser printers introduced since 2005.
- The App makes it easy to "locate" a print device, add it to your list of preferred printers, and send pdf, tiff, or jpeg file formats for quick, on-demand printing.
- Apps for Android and Apple are available for free and easy download from the <u>Android App Store</u> or the <u>iTunes Store</u>.

Tablets, smartphones and cloud-based technology are changing the way small businesses and enterprises manage their day-to-day activities. For those on the go, moving between locations requires a greater need to access and produce documents anytime, anywhere with ease.

In today's unwired world, mobile technology to quickly complete tasks is a new prerequisite to doing business. The new Lexmark Mobile Printing App, which works on both Lexmark inkjet and laser compatible products, has simplified wireless printing to meet the needs of any size business.

This new mobile print capability for <u>Lexmark's latest AIO inkjet technology</u>, along with the <u>Lexmark cloud-based</u> <u>Print Release solution</u> announced in October, are among many Lexmark solutions designed to help small and medium businesses and enterprises be more efficient, saving them time and money.

To learn more about Lexmark, please visit <u>www.lexmark.com</u>. For more information on Lexmark, see the <u>Lexmark Facebook page</u> and follow us on <u>Twitter</u>.

(1) Compatible with Android 2.1 and higher and Apple iOS 4.2 and higher. The device must be on the same Wi-Fi network as the printer. Performance is dependent upon network connection quality and speeds.

For further information: Melissa Lucas, +1-859-232-5806, mlucas@lexmark.com

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