

Lexmark launches into Russia and the CIS

Regional office open in Moscow by the end of the year

LEXINGTON, Ky., Nov. 21, 2011 -- Lexmark International, Inc. (NYSE: LXX) has announced the opening of a new regional office in Moscow to help meet increased demand in Russia and the Commonwealth of Independent States (CIS).

Since 1994, Lexmark was represented in the region through a distribution partner. The growing interest of customers, partners and suppliers led to the company's decision to establish its own presence in this key market. The new office is scheduled to open in the fourth quarter of 2011.

Lexmark's powerful vision of '[Print Less, Save More](#)' strives to balance business growth with environmental protection and is a key reason why companies around the world work with Lexmark to manage their imaging and output fleets. Lexmark focuses on developing solutions and features that help customers to print less across their enterprise, thus lowering printing costs while improving employee productivity. Simultaneously, by eliminating unwanted printed pages, Lexmark immediately reduces the customers' environmental impact.

Supporting Quotes:

"As an emerging market, Russia is clearly undergoing significant economic development, leading to increased demand and making it a prime target for us. Our intent is to further invest in Russia to become one of the key players in this region. The opening of our subsidiary in Moscow is a first but important step toward this goal," said Emmanuel Jan, general director, Lexmark Russia and CIS.

"Lexmark's decision to set up its regional offices in Moscow allows us to work even closer with our partners in the region. It proves our commitment to meet the requirements of our growing customer base there," said Danny Molhoek, general manager and director, Lexmark Central and Eastern Europe.

About Lexmark

Lexmark International, Inc. (NYSE: LXX) provides businesses of all sizes with a broad range of printing and imaging products, software, solutions and services that help customers to print less and save more. Perceptive Software, a stand-alone software business within Lexmark, is a leading provider of enterprise content management software that helps organizations easily manage the entire lifecycle of their documents and content, simplifying their business processes, and fueling greater operational efficiency. In 2010, Lexmark sold products in more than 170 countries and reported more than \$4 billion in revenue.

To learn more about Lexmark, please visit www.lexmark.com. For more information on Perceptive Software, please visit www.perceptivesoftware.com.

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